

Ilan Manor

Curriculum Vitae

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Education

- 2021-2023 **Azrieli International Postdoctoral Fellowship**, at Department of Communications, Tel Aviv University.
- 2020-2021 **Post-doctoral Fellowship**, at Department of Communications, Tel Aviv University.
- 2019-2021 **Visiting Fellow**, at University of Southern California's Centre of Public Diplomacy.
- 2015-2019 **University of Oxford**, *DPhil in International Development*.
- Thesis: Digital Diplomacy in Times of Upheaval- How Foreign Ministries use Twitter during Crises
 - Supervisor: Prof. Corneliu Bjola, Department of International Development, University of Oxford
- 2012-2014 **Tel Aviv University**, *M.A. in Communications Studies, Graduated Magna cum Laude*.
- Thesis: Framing, Tweeting and Branding- A Study in the Practice of Digital Diplomacy
 - Thesis Supervisor: Dr. Elad Segev, Department of Communications, Tel Aviv University
- 2007-2011 **Tel Aviv University**, *B.A. in Psychology and Communications*.

Awards

- 2015-2018 **The Weidenfeld-Hoffman Leadership Scholarship** (full scholarship for DPhil studies at the University of Oxford).
- 2013-2014 **Selected as 2015 Milton Wolf Emerging Scholar in Media and Diplomacy**.
- 2013-2014 **Thesis Research Grant, Brunia and Gershom Komarov Foundation**.
- 2013-2014 **Included in Tel Aviv University's "100's List", List of 100 Lecturers with Highest Student Evaluations** .
- 2013-2014 **Academic Excellence Scholarship** (Tel Aviv University).
- 2012-2013 **Academic Excellence Scholarship** (Tel Aviv University).
- 2012-2013 **Dean's Award for Distinguished Academic Achievements** (Tel Aviv University).
- 2010-2011 **Dean's Award for Distinguished Academic Achievements** (Tel Aviv University).

Academic Publications - Books and Monographs

- 2022 Bjola, C. & Manor, I. (Eds.) (forthcoming 2022). *The Digital Diplomacy Handbook*. Oxford University Press.
- 2021 Surowiec, P & Manor, I. (Eds.) (2021). *Public Diplomacy and the Politics of Uncertainty*. Palgrave Macmillan.
- 2019 Manor, I. (2019). *The Digitalization of Public Diplomacy* . Palgrave Macmillan, (see book review by Prof Bruce Gregory at the following link: <https://ipdgc.gwu.edu/2019/03/11/issue-95>).
- 2016 Manor, I. (2016). *Are We There Yet: Have MFAs Realized the Potential of Digital Diplomacy?* Brill Research Perspectives in Diplomacy and Foreign Policy. (Monograph).

Peer-Reviewed Special Issues

- 2021 Manor, I., & Pamment, J. (Eds.) (2021). Forum on Public Diplomacy During Covid 19. *Place Branding and Public Diplomacy*.
- 2021 Jackson, S., Crilley, R., & Manor, I. (Eds.) (2021). Forum on Militarization 2.0. *International Studies Review*.
- 2020 Crilley, R., Manor, I., & Bjola C. (Eds.) (2020). Visual Narratives of Global Politics in the Digital Age. *Cambridge Review of International Affairs*.
- 2018 Azocar, D.A., Manor, I., & Cardoso, A.R. (Eds.) (2018). Public Diplomacy in the Digital Era. *Revista Mexicana de Politicia Exterior*, 133, May-August.

Academic Publications - Refereed Journal Articles

- 2021 Manor, I. A Semiotic Analysis of Diplomats Visual Narration On Twitter. *CPD Perspectives on Public Diplomacy*. (forthcoming 2021).
- Manor, I. Mutually Assured Delegitimization: How MFAs Frame Crises on Social Media. *Journal of Public Diplomacy*. (forthcoming 2021).
- Manor I., & Pamment, J. From Gagarin to Sputnik: The Role of Nostalgia in Russian Digital Diplomacy. *Place Branding and Public Diplomacy*. (forthcoming 2021).
- Manor, I., & Adiku, G. A. (2021). From 'traitors' to 'saviours': A longitudinal analysis of Ethiopian, Kenyan and Rwandan embassies' practice of digital diaspora diplomacy. *South African Journal of International Affairs*. 1-25.
- Manor, I. (2021). Russian Digital Diplomacy: The good, the bad and the satirical. *RUSSLAND-Analysen*. 398.
- Manor, I. (2021). The Russians Are Laughing! The Russians Are Laughing! How Russian Diplomats Employ Humour in Online Public Diplomacy. *Global Society*, 35(1). 61-83.
- 2020 Manor, I. (2020). UN Diplomacy in 280 Characters. *Vereinte Nationen*, 68(1). 14-19..
- Jackson, S., Crilley, R., & Manor I. (2020). Militarization 2.0: Communication and the Normalization of Political Violence in the Digital Age. *International Studies Review*.
- Manor, I., & Segev, E. (2020). Social Media Mobility: Leveraging Twitter Networks in Online Diplomacy. *Global Policy*, 11(2). 1-15.
- 2019 Bjola, C., Cassidy, J., & Manor, I. (2019). Public Diplomacy in the Digital Age. *Hague Journal of Diplomacy*. 83-101.
- Golan, G. J., Manor, I., & Arceneaux, P, C. (2019). Mediated Public Diplomacy Redefined: Foreign Stakeholder Engagement via Paid, Earned, Shared, and Owned Media. *American Behavioral Scientist*. 1-19.
- Manor, I., & Crilley, R. (2019). The Mediatization of MFAs: Diplomacy in the New Media Ecology. *Hague Journal of Diplomacy*. 1-27.
- Sevin, E., & Manor, I. (2019). From Embassy Ties to Twitter Links: Comparing Offline and Online Diplomatic Networks. *Policy & Internet*. 1-20.

- Manor, I., & Pamment, J. (2019). Towards Prestige Mobility? Diplomatic Prestige and Digital Diplomacy. *Cambridge Review of International Affairs*. 93-131.
- 2018 Azocar, D.A., Manor, I., & Cardoso, A.R. (2018). The Digitalization of Public Diplomacy: Towards a New Conceptual Framework. *Revista Mexicana de Política Exterior*, 133, 1-7, May-August.
- Bjola, C. & Manor, I. (2018). Revisiting Putnam's Two Level Game Theory in the Digital Age: Domestic Digital Diplomacy and the Iran Nuclear Deal. *Cambridge Review of International Affairs*. 1-30.
- Manor, I. & Crilley, R. (2018). Visually Framing the Gaza War of 2014: The Case of the Israel Ministry of Foreign Affairs on Twitter. *Media, War & Conflict*, 11 (4), 369-191.
- Manor, I. & Holmes, M. (2018). Palestine in Hebrew: Overcoming the Limitations of Traditional Diplomacy. *Revista Mexicana de Política Exterior*, 133, 1-17, May-August.
- 2017 Manor, I. (2017). America's Selfie: Three Years Later. *Place Branding and Public Diplomacy*, 13 (4). 308-324.
- 2016 Cassidy, J., & Manor, I. (2016). Crafting strategic MFA communication policies during times of political crises: A note to policy makers. *Global Affairs*, 2(3), 331-343.
- 2015 Kampf, R., Manor, I., & Segev, E. (2015). Digital Diplomacy 2.0? A Cross-national Comparison of Public Engagement in Facebook and Twitter. *The Hague Journal of Diplomacy*, 10(4), 331-362.

Academic Publications - Chapters in Collective Volumes

- 2021 Bjola C., & Manor, I. (2021). Digital propaganda as Symbolic Convergence: The case of the Russian ads during the 2016 U.S. presidential elections. In G. Rawnsley, Y.Ma, and K. Pothong (Eds), *Handbook of Political Propaganda*. (Edward Elgar) (forthcoming 2021).
- Bjola C., Manor, I., & Adiku, G.A. (2021). Diaspora Diplomacy in the Digital Age. In Liam Kennedy (Ed.), *Routledge Handbook of Diaspora Diplomacy*. Routledge (forthcoming 2021).
- Manor, I. (2021). Conceptualizing and measuring digital prestige: Towards a theory of prestige mobility. In Bjola, C. & Zaiotti, R. (Eds), *Digital Diplomacy and International Organisations: Autonomy, Legitimacy and Contestation*. Routledge.
- Manor, I., & Bjola, C. (2021). Public Diplomacy in the age of Post-Reality. In Surowiec, P. & Manor, I. (Eds), *Public Diplomacy and the Politics of Uncertainty*. Palgrave Macmillan.
- 2020 Manor, I. (2020). Europe United: An Analysis of the EU's Public Diplomacy on Twitter. In Calcara, A., Csernaton, R., & Lavalley, C. (Eds), *Emerging Security Technologies and EU Governance*. Routledge.
- Crilley, R., & Manor, I. (2020). Un-nation branding: The cities of Tel Aviv and Jerusalem in Israeli Soft Power. In Amiri, S & Sevin, E. (Eds), *City Diplomacy: Current Trends and Future Prospects*. Palgrave Macmillan.
- Bjola, C., Cassidy, J., & Manor, I. (2020). Digital Public Diplomacy. Business As Usual or Paradigm Shift? In Snow, N. & Cull, N. (Eds.), *Routledge Handbook of Public Diplomacy*. Routledge.

- 2018 Manor, I., & Crilley, R. (2018). The Aesthetics of Violent Extremism and Counter-Violent Extremist Communication. In Bjola, C. & Pamment, J. (Eds.), *Countering Online Propaganda and Extremism: The Dark Side of Digital Diplomacy* (pp.121-140). Routledge.
- 2015 Manor, I., & Segev, E. (2015). America's Selfie: How the US Portrays Itself on its Digital Diplomacy Channel. In Bjola, C. & Holmes, M. (Eds.), *Digital Diplomacy Theory and Practice* (pp.89-108). Taylor & Francis.
- 2012 Mendel, Y., & Manor, I. (2012). Walking A Tightrope: Jewish Religious Broadcasting in Israeli Television- The Cases of the Public Channel and Hidabrot Channel. In Hroub, K. (Ed.), *Religious Broadcasting in the Middle East* (pp.173-195). London: Hurst & Company.

Op-Eds, Book Reviews and Essays in Refereed Journals

- 2021 Manor, I. (2021). Sputnik Tweets Its Way to Legitimacy. *Global Policy*.
- Manor, I. (2021). The Digital Legacy of Covid 19. *E-International Relations*.
- 2020 Manor, I., & Golan, G.J. (2020). The Irrelevance of Soft Power. *E-International Relations (Essay)*, October 19.
- Bjola, C., & Manor, I. (2020). NATO's digital public diplomacy during the Covid-19 pandemic. *Turkish Policy Quarterly (Essay)*.
- 2018 Manor, I. (2018). Digital DNA: Disruption and the Challenges for Global Governance. *Cambridge Review of International Affairs*, 32 (1), 82-85.
- Manor, I. (2018). When Diplomats Laugh: The Role of Humor in Digital Diplomacy. *International Affairs*.
- Manor, I. (2018). The Chessboard and the Web: Strategies of Connections in a Networked World. *International Affairs*, 94 (1), 191-192.
- Manor I., & Soone, L. (2018). The Digital Industries: Transparency as Mass Deception. *Global Policy*. (Essay).
- 2017 Manor, I. (2017). The Moral Response. *Jewish Quarterly*, 6 (4).

Current Publication Projects

- 2021–2022 Bjola, C., & Manor, I. (2020-21). *The rise of virtual diplomacy? Assessing diplomats' use of zoom and virtual platforms* (manuscript in final stages before submission to special issue of *International Affairs*).
- Cornut, J. & Manor, I. *WhatsApp with Diplomatic Practices in Geneva? Diplomats' Adaptation to Digital Technologies in Practice* (manuscript submitted to *International Studies Review*, currently under revisions).
- Samuel-Azran, T. & Manor, I. *Empirical Evidence for the Al-Jazeera Effect: Al-Jazeera's English Twitter Following* (manuscript submitted to *International Communication Gazette*, currently under revisions).
- Manor, I., & Homes, M. *The Individualization of the Nation State: Towards a Theory of Digital Diplomacy* (manuscript in final stages before submission to *International Studies Quarterly*).

2020–2021 Yarchi, M., & Manor, I. (2020-2021) *Domestic Digital Diplomacy During Covid-19: Why Diplomats Moved from the Global to the Local* (data analysis stage).

Manor, I., & Segev, E. (2020-2021) *How news coverage of foreign states' shaped Israel's policy responses to Covid-19* (project funded by the Israeli Ministry of Health, data analysis stage).

Peer Review for Refereed Journals

2019 Online Editor, *The Hague Journal of Public Diplomacy*.

2019–2021 Member of the editorial board of *Place Branding and Public Diplomacy*, *Journal of Public Diplomacy*.

2019–2021 Cambridge Review of International Affairs; *European Journal of International Relations*; *Hague Journal of Diplomacy*; *International Affairs*; *International Journal of Communication*; *International Studies Review*; *Media, War and Conflict*; *Place Branding and Public Diplomacy*; *Review of International Studies*; *Journalism and Mass Communication Quarterly*.

Teaching Experience

2021–2022 **Ben Gurion University of the Negev**, *Department of Communication*.

- Course Lecturer (MA)
- Course Title: Contemporary Theories in Communications

Ben Gurion University of the Negev, *Department of Communication*.

- Course Lecturer (BA)
- Course Title: Political Communication

Tel Aviv University, *Department of Communication*.

- Course Lecturer (BA)
- Course Title: Political Branding in the Age of Social Media

Interdisciplinary Center Herzliya, *Sammy Ofer School of Communications*.

- Course Lecturer (MA, summer course)
- Course Title: The Digitalization of Public Diplomacy

2020–2021 **University of Oxford**, *Diplomatic Studies Program*.

- Course Lecturer (MA)
- Course Title: The Digitalization of Diplomacy - Concepts, Practice and Research

2018–2019 **Tel Aviv University**, *School of Political Science*.

- Adjunct Lecturer (MA)
- Course Title: Introduction to Digital Diplomacy

2016–2017 **University of Oxford**, *Department of International Development*.

- Teaching Assistant (including frontal classes)
- Course Title: Qualitative Research Methods

2014–2015 **Interdisciplinary Center Herzliya**, *Department of Psychology-International Program*.

- Course Lecturer
- Course Title: Social Psychology (Course Language: English)

2013–2014 **Tel Aviv University**, *Department of Communications*.

- Teaching Assistant (including 13 frontal classes)
- Course Title: Introduction to Visual Communication

- 2012–2014 **Tel Aviv University**, *Department of Communications*.
- Teaching Assistant (including 13 frontal classes)
 - Course Title: Information and Communication Technologies

Conference Presentations

- 2021 **International Studies Association 2021 Annual Conference**, *Virtual*.
- Presentation: #WeAreNATO- NATO's Online Response to Covid-19
 - Presentation: From Russia with Laughs: How Russian Embassies Employ Humor Online
 - Roundtable: Public Diplomacy v. the Contending Forces: Managing Globalization, Regionalism and Nationalism through Public Engagement
- International Studies Association 2021 Annual Conference**, *Virtual*.
- Presentation: The Irrelevance of Soft Power? China's Response to Hong Kong Protests
 - Roundtable: Major Gaps in Public Diplomacy Research
- 7th European Workshop in International Studies. European International Studies Association**, *Virtual*.
- Presentation: Transparency, 'Post-Reality' and the Digital Society: Factors Influencing Multilateral Paralysis?
- British International Studies Association 2021 Annual Conference**, *Virtual*.
- Presentation: Digital Diplomacy as World Disclosure: The Case of the COVID19 Pandemic (with Corneliu Bjola)
- 2020 **International Studies Association 2020 Annual Conference**, *Honolulu, USA*.
- Presentation: From traitors to saviors- How African States Engage with their Diasporas in the age of Social Media?
 - Presentation: Combating Hate Speech Online-Towards a New Skillset in Diplomacy
 - Roundtable: Institutional Responses to Complexity in Diplomacy
- 2019 **International Studies Association 2019 Annual Conference**, *Toronto, Canada*.
- Presentation: The Presentation of the State in Everyday Life- Positive and Negative Portrayals on Social Media
 - Presentation: Digital Diplomacy in Practice- The Case of WhatsApp in Permanent Representations
 - Roundtable: Militarization 2.0- The Politics of Normalizing Political Violence in the Digital Age
- 2019 **International Communication Association 69th Annual Conference**, *Washington D.C., USA*.
- Presentation: Narrating Syria-Britain's Public Diplomacy in the Age of Digital Disinformation
 - Roundtable: Leaders Beyond Boundaries- How National Leaders Shape Their Countries
- 2018 **Sports Diplomacy High-Level Roundtable**, *University of Oxford, UK*.
- Presentation: Leveraging Digital Platforms in Sports Diplomacy
- 2018 **Twitter Diplomacy in the Age of Trump**, *Middlesex University, UK*.
- Presentation: Framing and Gaming- On the use of Digital Diplomacy during Crises
- 2018 **International Studies Association 2018 Annual Conference**, *San Francisco, USA*.
- Presentation: The Iconic FCO - On the Use of Images in British Strategic Narratives
- 2018 **The Hague Digital Diplomacy Camp**, *The Hague, The Netherlands*.
- Panel Convener: Digital Diplomacy - From Tactics to Strategy
- 2017 **European International Studies Association 2017 Annual Conference**, *Barcelona, Spain*.
- Presentation: The Use of Images in UK Strategic Narratives Online

- 2017 **2017 Bled Strategic Forum, Bled, Slovenia.**
- Panel: Digital Diplomacy in the 21st Century- To Tweet or Not to Tweet
- 2017 **4th European Workshop in International Studies. European International Studies Association, Cardiff, UK.**
- Presentation: Social Media Mobility on Digital Platforms (Panel Convener)
- 2017 **International Studies Association 2017 Annual Conference, Baltimore, USA.**
- Presentation: On Domestic Digital Diplomacy
- 2016 **Development Studies Association Annual Conference, Oxford, UK.**
- Presentation: Diaspora Digital Diplomacy: Threats and Opportunities (Panel Convener)
- 2016 **Oxford Internet Institute Connected Lives Conference, Oxford, UK.**
- Presentation: On Social (media) Mobility in Digital Diplomacy
- 2016 **USC Annenberg Doctoral Conference on Public Diplomacy, Los Angeles, USA.**
- Presentation: America's Selfie Three Years Later
- 2016 **International Communication Association 2016 Regional Conference, Nairobi, Kenya.**
- Presentation: On Social Media Mobility- How African MFAs Can Best Utilize Social Media
- 2016 **International Communication Association 66th Annual Conference, Fukukoa, Japan.**
- Presentation: America's Selfie Diplomacy
- 2016 **3rd European Workshop in International Studies / European International Studies Association, Tubingen, Germany.**
- Presentation: A Cross National Comparison of MFA-Public Engagement in Facebook & Twitter
- 2015 **Milton Wolf 2015 Emerging Scholars Seminar, Vienna, Austria.**
- Annual seminar organized by the University of Pennsylvania's Center for Global Communication Studies
 - Presentation: Framing of Adversaries on Digital Diplomacy Channels
- 2015 **European International Studies Association 2015 Annual Conference, Giardini Naxos, Italy.**
- Presentation: Framing Adversaries- Digital Diplomacy and Moral De-Legitimization

Academic & Professional Events Initiated & Organised

- 2021 **NATO Workshop: Combating Digital Disinformation During Covid 19.**
- Two-hour workshop attended by NATO's Deputy Secretary General for Public Diplomacy and senior members of NATO's Public Diplomacy Division. Workshop focused on the means through which digital disinformation pertaining to Covid-19 could be countered by online activities.
 - Initiated the workshop, recruited speakers and authored a policy brief for NATO's Public Diplomacy Division.
- ICA/ISA Early Career Scholars Debate Series.**
- A three-part debate series in which Early Career Scholars debate contemporary issues in diplomacy and IR research
 - Initiated the Series, headed this joint venture of the International Studies Association and International Communications Association, participated and chaired debates, recruited debaters
- From Digital Tactics to Digital Strategies, EU Embassy in Israel.**
- Workshops for press attachés in Tel Aviv. Workshop examined best practices for leveraging digital technologies towards engagement with opinion makers and policy makers

Russian Disinformation and Historical Revisionism: Challenges and Opportunities, UN Headquarters in New York (virtual).

- Workshops for UN Ambassadors from European Union Member states. Workshop examined Russia's use of digital technologies to spread revisionist historical narratives online

Virtual diplomacy during COVID-19, Virtual.

- Webinar co-organized with Chatham House. Webinar discussed the emergence of virtual, or zoom diplomacy, following Covid-19
- Initiated the webinar, liaised with Chatham House, recruited speakers

Exploring the New Cultural Diplomacy: Analyzing Digitalization's Impact on State-Funded Cultural Institutions, Ben Gurion University (virtual).

- Three-part seminar series examining how the practice of cultural diplomacy has been impacted by digitalization and the Covid-19 pandemic.

Israel's First Ambassadors Forum, Tel Aviv.

- Workshop designed to allow academics and Tel Aviv-based Ambassadors to share insight, knowledge and best practices of digital diplomacy

2019 **Fracturing Echo Chambers of Hate: One Day Workshop at the European Council in Brussels, Brussels, Belgium.**

- One-day workshop, hosted by the European Council, that will explore the ways in which diplomats and tech companies may collaboratively stem the flow of hate speech and Anti-Semitism online.

2019 **Digital Workshop at UN Library in Geneva, Geneva, Switzerland.**

- Three-hour workshop for UN-based diplomats that explored how to leverage digital tools towards greater public participation in UN deliberations and processes. Workshop also examined how diplomats can use digital tools towards fighting hate speech online.

2017–2019 **The Ambassadors' Forum, London, UK.**

- A series of workshops designed to allow academics and London-based Ambassadors to share insight, knowledge and best practices of digital diplomacy.
- Workshops were attended by more than 60 Ambassadors and dealt with a range of issues including big data analysis, algorithmic diplomacy and strategic communications.

2018 **Fracturing Echo Chambers of Hate and Anti-Semitism, Oxford, UK.**

- A workshop intended to explore how echo chambers of hate and disinformation are created on social media and if such chambers can be burst through digital diplomatic activities.
- Workshop attended by scholars from UK and foreign universities alongside diplomats from NATO, the E.U. and the UK Foreign Office.

2018 **The Tokyo Digital Diplomacy Week, Tokyo, Japan.**

- A workshop for Tokyo-based diplomats and Tokyo-based Ambassadors. Lectures focused on the use of innovative technologies in digital diplomacy, provision of digital consular aid and big data analysis.
- Lectures attended by diplomats and Ambassadors from more than 60 Embassies.

2018 **Consular Diplomacy Workshop, London, UK.**

- Workshop explored how Embassies can leverage digital tools so as to provide services during consular emergencies.
- Workshop hosted by diplomats from 20 London-based Embassies.

2017–2018 **The London Digital Diplomacy Lecture Series, London, UK.**

- A lecture series hosted by the Israeli, Canadian and Irish Embassies to London. Lectures focused on reducing knowledge and skills gaps between academics and practitioners.
- Lectures attended by more than 40 Diplomats and members of the UK Foreign Office.

- 2017 **Workshop- Best Practices for Embassy Digital Diplomacy activities**, *Tel Aviv, Israel*.
- One-day workshop for Tel Aviv-based diplomats, members of the Israeli foreign ministry and journalists.
 - Workshop focused on reducing knowledge and skills gaps between diplomats and academics researching the practice of digital diplomacy.
- 2017 **Israel's 2nd Digital Diplomacy Conference**, *Jerusalem, Israel*.
- Digital Diplomacy conference attended by representatives from 30 foreign ministries and academics from 20 universities.
 - Initiated the project, raised funds from the Israeli MFA, chaired academic committee.
- 2017 **Workshop on Images and Online Narratives of International Relations**, *Oxford, UK*.
- Academic workshop on the use of images and strategic narratives in digital diplomacy.
 - Workshop attended by 20 academics and diplomats from London-based Embassies.
- 2017 **Digital Skills and Digital Literacy**, *United Nations Headquarters in New York and Geneva*.
- Workshop designed to help UN diplomats in New York and Geneva leverage digital tools for the inclusion of civil society organizations and connected publics in the work of the UN.
 - Workshop attended by more than 100 diplomats.
- 2017 **The Second Stage of Digital Diplomacy**, *United Nations Headquarters in New York*.
- Workshop designed to reduce knowledge and skills gaps between diplomats and academics researching the use of digital tools in multi-lateral diplomacy.
 - Workshop attended by more than 100 diplomats.
- 2016 **Strategic Digital Diplomacy Workshop**, *Oxford, UK*.
- Workshop on the use of digital tools to obtain strategic foreign policy goals.
 - Workshop attended by academics and practitioners from more than 20 embassies.
- 2016 **Israel's 1st Digital Diplomacy Conference**, *Tel Aviv, Israel*.
- Digital Diplomacy conference attended by representatives from 20 foreign ministries and academics from 10 universities.
 - Initiated the project, raised funds from Tel Aviv University and Israeli MFA, chaired academic committee.
- 2016 **University of Oxford Digital Diaspora Workshop**, *Oxford, UK*.
- Workshop on the use of digital tools by embassies when practising diaspora diplomacy.
 - Workshop attended by representatives from 18 embassies in London.

Research Grants

- 2021 **Principal Investigator- "How news coverage of foreign states' shaped Israel's policy responses to Covid-19"**, \$25,500.
- Research grant from The Israel National Institute for Health Policy Research. Grant explores how media coverage of Covid-19 impacted national health policies
- 2020 **Principal Investigator- "Exploring the Semiotics of Public Diplomacy"**, \$2,500.
- Research grant from the Centre on Public Diplomacy at the University of Southern California to explore how online images shape nations' images.
- 2019 **Principal Investigator- "On the Application of Artificial Intelligence in Modern Diplomacy"**, 4,000 Euros.
- Research Grant from the Lithuanian MFA to explore the application of artificial intelligence in consular and multi-lateral diplomacy.

- 2018 **Principal Investigator- "Towards Strategic Communications"**, \$23,000.
- Research grant from the German MFA to explore the practice of strategic communications by diplomats around the world.
- 2018 **Principal Investigator- "Fracturing Echo Chambers of Hate"**, \$10,000.
- Research grant from the Philigence Foundation to examine the use of digital diplomacy to map and fracture echo chambers of hate and disinformation.
- 2017 **Investigator- "Re-Engaging the Truth"**, \$10,000.
- Research grant from the John Fell Fund to examine the role of social media in the Brexit referendum.
- 2017 **Principal Investigator - "Oxern - Oxford Extremism Research Network"**, \$3,500.
- Grant from the ESRC to establish a multi-disciplinary research network of scholars at the University of Oxford researching online extremism.

Selected Articles in Non-Academic Journals

- 2021 Manor, I. (July 14, 2021). On Memory, Digitalization and Auschwitz. *The Times of Israel Blog*. (<https://blogs.timesofisrael.com/on-memory-digitalization-auschwitz/>).
- Manor, I. (July 15, 2021). Has the Advent of Stratcomms Removed the "Public" from Public Diplomacy? *University of Southern California Center on Public Diplomacy Blog*. (<https://uscpublicdiplomacy.org/blog/has-advent-stratcomms-removed-public-public-diplomacy/>).
- 2020 Manor, I. (April 3, 2020). Digital Diplomacy in the time of the Corona Pandemic. *The Times of Israel Blog*. (<https://blogs.timesofisrael.com/certainty-in-the-midst-of-uncertainty/>).
- Manor, I. (April 2, 2020). Digital Diplomacy in the time of the Corona Pandemic. *The Times of Israel Blog*. (<https://blogs.timesofisrael.com/all-quiet-on-the-digital-front/>).
- Bjola, C., & Manor, I. (March 31, 2020). Digital Diplomacy in the time of the Corona Pandemic. *University of Southern California Center on Public Diplomacy Blog*. (<https://uscpublicdiplomacy.org/blog/digital-diplomacy-time-coronavirus-pandemic/>).
- 2019 Manor, I. (July 5, 2019). How America Uses Instagram to Indict Iran. *University of Southern California Center on Public Diplomacy Blog*. (<https://www.uscpublicdiplomacy.org/blog/how-america-uses-instagram-indict-iran-0>).
- Manor, I. (February 25, 2019). In Digital Diplomacy, Hope Travels Further Than Hate. *University of Southern California Center on Public Diplomacy Blog*. (<https://www.uscpublicdiplomacy.org/comment/148486#comment-148486>).
- 2018 Manor, I. (November 5, 2018). Can Digital Skills Serve as Public Diplomacy Resources? The case of Brexit. *University of Southern California Center on Public Diplomacy Blog*. (<https://www.uscpublicdiplomacy.org/blog/can-digital-skills-serve-pd-resources-case-brexit>).
- Manor, I. (June 27, 2018). How Diplomats Can Combat Digital Propaganda. *Global Policy Journal Website*. (<https://www.globalpolicyjournal.com/blog/27/06/2018/how-diplomats-can-combat-digital-propaganda>).
- Manor I. (28 January, 2018). Palestine in Hebrew: A new approach to Palestinian digital diplomacy. *International Affairs Journal Website*. (<https://medium.com/international-affairs-blog/palestine-in-hebrew-a-new-approach-to-palestinian-digital-diplomacy-81870d523c25>).

- 2017 Manor, I. (October 4, 2017). Digital Diplomacy as a Tool for Contesting Reality. *Global Policy Journal Website*. (<https://www.globalpolicyjournal.com/blog/04/10/2017/digital-diplomacy-tool-contesting-reality>).
- Manor, I. (August 17, 2017). America's Selfie in the Age of Trump. *Global Policy Journal Website*. (<https://www.globalpolicyjournal.com/blog/17/08/2017/americas-selfie-age-trump>).
- Manor, I. (July 5, 2017). Ambassadors in the Digital Age. *Diplomat Magazine*. (<http://www.diplomatmagazine.com/ambassadors-in-digital-age/>).
- Manor, I. (January 25, 2017). On Post Reality Digital Diplomacy. *University of Southern California Center on Public Diplomacy Blog*. (<http://uscpublicdiplomacy.org/blog/post-reality-digital-diplomacy>).
- 2016 Manor, I. (November 23, 2016). Digital Rights-A New Diplomatic Agenda? *University of Southern California Center on Public Diplomacy Blog*. (<http://uscpublicdiplomacy.org/blog/digital-rights-new-diplomatic-agenda>).
- Manor, I. (January 20, 2016). Digital Diplomacy in Africa: A Research Agenda. *University of Southern California Center on Public Diplomacy Blog*. (<http://uscpublicdiplomacy.org/blog/digital-diplomacy-africa-research-agenda>).
- Manor, I. (March 16, 2015). On Social Media Mobility in Digital Diplomacy. *University of Southern California Center on Public Diplomacy Blog*. (<http://uscpublicdiplomacy.org/blog/social-media-mobility-digital-diplomacy>).

Selected Articles in the Press

Contributor to The Jerusalem Post, The Times of Israel, The Jewish Daily Forward, Haaretz Newspaper (Selection of English language articles featured in the press).

- 2020 Manor, I. (November 8, 2020). Amid election fraud concerns: Could robots decide a US election? *The Jerusalem Post*. (<https://www.jpost.com/opinion/amid-election-fraud-concerns-could-robots-decide-a-us-election-648353>).
- 2019 Manor, I., & Thewlis, P. (January 7, 2019). The Specter of Bots and Trolls. *The Jerusalem Post*. (<https://www.jpost.com/Opinion/The-specter-of-bots-and-trolls-576639>).
- 2018 Manor, I., & Thewlis, P. (November 28, 2018). Undermining Israel's Digital Resilience. *The Jerusalem Post*. (<https://www.jpost.com/Opinion/Undermining-Israels-digital-resilience-573092>).
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Leadership Roles in Academic Associations

International Liaison for the Public Diplomacy Division, *International Communication Association (ICA)*.

Member of the Executive Committee of the International Communication Section, *International Studies Association (ISA)*.

Invited Speaker

- 2021 **Keynote Address: Digital Diplomacy in Africa, Towards a New Research Agenda**, *South African Institute of International Affairs (Virtual)*.
- Digital Diplomacy in the Wake of Covid19**, *Swedish Foreign Ministry's Annual Ambassadors Conference (Virtual)*.
- From Digital Tactics to Digital Strategies**, *Danish Foreign Ministry's Annual Conference (Virtual)*.
- 2019 **Digital diplomacy in the era of post-reality**, *United Nations Headquarters in Geneva*.
- 2018 **The Second Stage of Digital Diplomacy**, *United Nations Headquarters in New York*.
- The Second Stage of Digital Diplomacy**, *United Nations Headquarters in New York*.
- Is it 'new' diplomacy or 'digital' diplomacy?**, *Bled Strategic Forum, Bled, Slovenia*.
- 2017 **Will we still have one global internet in 2025?**, *Ditchley Foundation, UK*.

Blog: www.digdipblog.com

The blog focuses on researching digital diplomacy from different perspectives using new methods and tools, and on nation branding activities practiced through social media. 3,000 monthly visitors. Blog cited in 22 academic publications. Blog posts mentioned in USC Annenberg Center on Public Diplomacy's "2014 Digital Diplomacy Bibliography". Blog was also mentioned by Polish, Russian, Israeli, Swedish, French and Palestinian foreign ministries (among others) as well as news organizations in the US, Russia, Europe and the Middle East. Blog posts appear on the syllabi of courses at Science Po, Boston University and Simon Fraser University.

Military Service

- 2004-2005 Awarded citation of excellence in instruction and teaching by Commander of Ground Forces, *IDF*.
- 2002-2005 Commander, *IDF Tank Commander's Course*.